

CAPABILITY STATEMENT



ABOUT WEBMARKIA

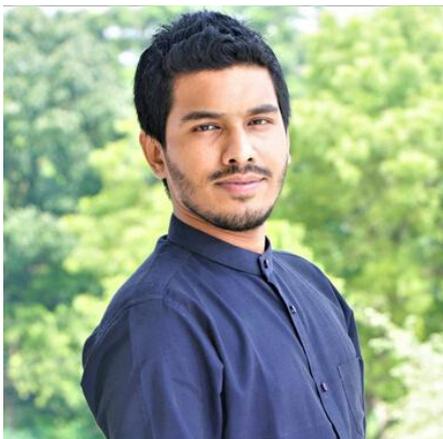
WebMarkia is a professional digital marketing blog based on Dhaka, Bangladesh. Here we share how to manage and promote your blog, as well as providing blog promotion services. We have a professional digital marketing team, we have been successfully providing blog promotion services in various freelance marketplaces for the last 5 years.

OUR MISSION

Our aim is to create the best schemes and plans for your blog to boost your blog traffic, sales and lead, In addition to gaining your positioning on google and brand awareness. We perform each of our activities with the highest professionalism, values, and innovation, According to our partiality and recognizing at all times that our preference is our clients.

CEO AND FOUNDER

This is Sajib Hossain. A professional freelance digital marketing strategist, help any kind of blog promotion, sales and lead generating through online marketing. He has been working with Internet marketing for more than 5 years at Upwork. He has worked for several dozen bloggers to increase their profit by implementing my marketing knowledge at Upwork.



A stylized, handwritten signature in black ink that reads "Sajib".

SAJIB HOSSAIN

Executive Director

HOW WE CAN **HELP YOU**

By working with us, you will tap into a team of specialists who will guide you through every step of the content process. From developing a strategy to creating content for websites, social media, blogs, e-newsletters, e-books, white papers and other media, you can rely on us to deliver all of your content needs.

What's more, because we have an editorial heart and a strategic business mind, our content not only meets the highest standards, but also leads to profitable engagement.

INTEGRATION

We understand how critical it is to integrate strategic content and communications that contribute to the bottom line. To achieve this, we work seamlessly with in-house marketing managers to ensure all activities are focused on supporting and maximising your objectives.

RELATIONSHIPS

We establish strong working relationships based on trust, integrity and honesty. We partner for the long term and have worked with some of our clients for over 10 years. We place great value on our relationships with our clients, networks and business contacts because we believe that people are the basis of business success.

FLEXIBILITY

With team members across the globe, from Australia to Canada to India, our expert team can manage your requirements 24/7 across multiple markets. Our highly skilled network of designers, programmers, marketers and writers means we can deliver on brief, on time and on budget.

DIVERSITY

We work strategically to provide content across multiple communication platforms, from owned channels (websites, blogs, e-newsletters) to social media, applications, and trade publications

WHY CHOOSE US

YOU TALK, WE LISTEN

As a blog promotion strategist, we strive to understand our client's business goals first. Then all decisions are made with those goals in mind. A shiny new website is worthless if it doesn't help you reach your goals. You talk, we listen... then we throw in lots of ideas for improvement.

WE VALUE INTEGRITY

We believe in doing business with honesty, integrity and a sincere heart for others. We aren't going to sell you something you don't need. We won't lie to get your business. We will treat you with kindness and respect. The way it should be (and far too often is not).

WE QUANTIFY OUR SUCCESS

Visitor tracking allows us to quantify our success and see what is working and what is not. Monthly reports are emailed to you and full traffic data is available online anytime.

WE DELIVER ON TIME

We know that time is money in business, so we set realistic deadlines (for ourselves and for our clients) and stick to them. We communicate constantly with our clients to give them updates as we progress and get projects launched by the agreed launch date.

PROVEN RESULTS

All our consultants are specialists in their relevant fields, from blog creation to blog promotion. We are extremely proud of our high client retention rate, which is only possible because we get consistent results!

NO CONTRACT

Most Internet marketing companies will insist on lengthy contracts before even showing any results, forcing you to rely entirely on word of mouth and Internet reviews. We offer no strings attached, no contract deals because we are confident that we can deliver reliable blog promotion services to keep your business without tying you down.

CUSTOMIZED SERVICES

Cookie-cutter packages always seem to fall short in the end. We do not believe in the one-size-fits-all philosophy. We recognize that every company's circumstances are a bit different, which is why we adapt our blog promotion plan according to your company's individual objectives, size and budget.

EXPERIENCED STAFF

WebMarkia has now been steadily expanding for over a decade and continues to grow. Over the years, we've only perfected the craft.

TRANSPARENT MONTHLY REPORTING

You may have noticed in your hunt for reliable blog promotion services that it's not always so easy to measure progress, leaving you to ponder whether your marketing investments have even paid off at all.

PERSONALIZED CUSTOMER SERVICE

You will be in direct communication with your own blog promotion expert. Got a question? No problem. Give us a call any time and speak to your own personal digital marketing consultant, and we will adjust our strategy according to your specifications.

CORE COMPETENCE

- **Marketing Strategic Planning**
- **Branding Development**
- **Creative Development**
- **Web Design and Development**
- **Search Engine Optimization**
- **Social Media & Outreach**
- **Online Advertising**
- **Graphic Design**
- **Copywriting & Editing**
- **Email Marketing**
- **Reporting & Analytics**

OUR **WORKING** PROCESS

STEP 01- DISCOVERY

We want to know everything we possibly need to know about you and your blog. By discovering what you need, we achieve success and long-term results for your brand. What are your goals? Strategies that have worked in the past? Blog objectives you'd like to meet? We'll discover it all.

STEP 2- STRATEGY

We are ready to create a tailored top line strategy (3-, 6- or 12-month) for you. We curate campaigns that detail what we plan to do for your brand. From content types to your target audience, we cover everything with meticulous precision to give you complete peace of mind.

STEP 3- IMPLEMENTATION

When we receive your approval of our strategy, we move onto implementing it in its entirety. We put our team's versatile skillset straight to work. This ensures our process is timely, effective and results-driven.

STEP 4- REPORT & MONITOR

We report back on your campaign's results with the utmost transparency. We monitor its effectiveness and iterate result-driving factors. We will look to change route if we haven't yet achieved our desired outcome because we don't believe in anything less than perfection and long-term efficacy of our campaigns for your business needs.

OUR SERVICES

BLOG CREATION

We help create any kind of blog with WordPress CMS, with modern responsive SEO friendly.

SEARCH ENGINE OPTIMIZATION

We provide white hat ethical SEO Optimization service for any sort of blog to drive organic traffic

BRANDING PAGE SETUP

We provide brand page setup and optimization service for your blog, That will help you enhance your brand identity.

BLOG MANAGEMENT

We provide blog management service, we help any sort of blog management task like content research, blog writing, content publishing etc.

BLOG CONTENT WRITING

We provide blog writing service for any sort of blog niche, We don't just write articles, we also do content research Which is necessary to write a little better quality article.

PINTEREST MARKETING

Nowadays Pinterest is a great way to drive traffic on your blog. We provide high-quality Pinterest marketing service with any sort of blog.

OUR **SUCCESS** STORY

Founded in 2019 with 3 beta clients, 40 team members 20 clients and counting passionate about blog promotion. What our clients say about our services. Testimonials – Like any company, we are always happy to hear that our services are appreciated. Here are some of the comments that our clients have made.

HOME@GUIDE



Maria elena
KITCHEN AND COOKING ENTHUSIAST

Glow & Green

CONTACT US

We are your one-stop-shop for handling blog promotion. We provide a range of digital marketing services which enable you to manage your blog successfully.



info@webmarkia.com



+88 01738 470 219



www.webmarkia.com